

**FOR IMMEDIATE RELEASE**  
August 30, 2016

RefrigiWear, Inc.  
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## **Continuing Innovation Provides Needed Variety in Cold Weather Gear** **RefrigiWear® Announces Over 30 New Products for Release Fall 2016**

**DAHLONEGA, GA (August 30, 2016)** — RefrigiWear, the experts in cold environment apparel, is excited to announce the launch of over 30 new products to serve those who work in cold conditions or enjoy outdoor activities in cold weather. The new releases include products designed for several different temperature ranges and activities.



Continuing their focus on innovation, versatility and durability, the upcoming product releases from RefrigiWear include these new additions:

- Expanded Extreme Line, comfort rated to -60°, has been expanded with gloves, new jacket and overall bibs and headwear
- Expanded line of waterproof gear that includes top/bottom suits, overall bibs and a 3-in-1 jacket
- New Flex-Wear base and mid-layers as well as headwear that is very lightweight, flexible and inspired by athletic wear
- Expanded Arctic Duck collection with new jacket and overall bibs for working in tough, colder conditions
- Expanded women's collection with a lighter-weight yet very warm Pure-Soft jacket
- Our first-ever softshell pants, building on the popular and very versatile softshell collection of products

"We aren't just updating designs on existing products and calling them new; these new releases were designed based on customer needs, industry research, and an ongoing desire to create versatile, dependable products for our customers," says RefrigiWear President and CEO Ron Breakstone. "These products are being released specifically to meet the growing demands of those who work or play in cold conditions, offering a multitude of choices to for various temperature ranges."

New products can be viewed and ordered at <https://www.refrigiwear.com/category/new-products>.

For more information about our products and how RefrigiWear protects you from the cold, contact RefrigiWear at 800-645-3744 or e-mail us at [keepmewarm@refrigiwear.com](mailto:keepmewarm@refrigiwear.com).

### **About RefrigiWear**

RefrigiWear, Inc. is the leading manufacturer of insulated industrial work wear, accessories and personal protective equipment for use in subzero temperatures, inclement weather and low-visibility environments. The same expertise in cold environments has also gone into creating everyday insulated clothing for work or play. For over 60 years, RefrigiWear has supplied the most demanding industries and climates with insulated garments and accessories needed to keep people warm, safe and productive. RefrigiWear is located in Dahlonega, Georgia, where many items are manufactured.

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